

SEX ON TV: COVERING ALL THE BASES
FEBRUARY 6, 2001

BIOGRAPHIES OF SPEAKERS

Drew Altman, Ph.D.

Drew Altman is president and chief executive officer of the Henry J. Kaiser Family Foundation, one of the nation's largest private foundations devoted exclusively to health. The Foundation has an annual philanthropic budget of more than \$30 million, and supports efforts to improve health care in the United States. The Foundation also supports efforts to develop a more equitable health system in South Africa. Dr. Altman is a former commissioner of the Department of Human Services for the state of New Jersey (1986-1989), where he is credited with the design and implementation of the state welfare reform program, the redesign of policies and programs for the homeless, and the development of major school-based initiatives for children. Prior to joining the Foundation in 1990, Dr. Altman was director of the Health and Human Services program at the Pew Charitable Trusts. He was a vice president of the Robert Wood Johnson Foundation from 1981 to 1986, and served in a senior position in the Health Care Financing Administration prior to joining the Johnson Foundation. Dr. Altman received his Ph.D. in political science from the Massachusetts Institute of Technology in 1983. He has lectured and published widely on health issues.

Mara Brock Akil

Mara Brock Akil is the creator and Executive Producer of UPN's freshman sitcom *Girlfriends*. Ms. Akil began her writing career six years ago on Fox's critically acclaimed *South Central*. From there, she moved to UPN's groundbreaking series *Moesha*, where she earned her producer's stripes after four dedicated seasons. She received the 1999 SHINE (Sexual Health IN Entertainment) Award presented by The Media Project for her *Moesha* episode "Birth Control." Before moving on to create *Girlfriends*, Ms. Akil served as supervising producer on the WB comedy series *The Jamie Foxx Show*. A native of Los Angeles, but primarily raised in Kansas City, Missouri, Ms. Akil attended Northwestern University in Evanston, Illinois, where she received her Bachelor of Science in Journalism.

Jennifer Jako

Jennifer Jako is an AIDS activist and filmmaker whose documentary film *Blood Lines*, about youth living with HIV, premiered on MTV's "True Life" series in December 1998 on World AIDS Day. As an activist she has produced and performed over 450 presentations to all levels of educational institutions and all forms of media, including educational videos and public service announcements. Ms. Jako's film has been seen by over 12 million young people across the nation, and she has lectured to over 100,000 people in her eight years as an activist. Ms. Jako has been profiled on a Lifetime Television special and the Discovery Channel's *AIDS in America*, and featured on an ABC After School Special, *Sex Unplugged*, and on MTV. She is the recipient of several awards including the CINE Golden Eagle, The Ribbon of Hope, and the Red Ribbon Award. Ms. Jako resides and works in Portland, Oregon.

Jessica Klein

Jessica Klein is the co-creator and Executive Producer of the NBC "dramedy" *Just Deal*, a new show on the network's popular Saturday morning teen block. She joined the Tom Lynch Company in September 1999 as Head of Current Production, overseeing the writing and creative aspects of the company's active production slate. Ms. Klein has previously served as executive producer of *Beverly Hills, 90210* and as head writer of *As The World Turns*. With her late partner Steve Wasserman, she has also worked as a writer on *Northern Exposure*, *Gabriel's Fire*, *Capitol News* and *Mancuso FBI*, as head writer on the CBS daytime drama *Capitol*, and as a producer of A & E's *An Evening at the Improv*. Ms. Klein served as a member of the Board of Directors of the Writers Guild of America, West from 1995-97, and has worked to encourage television writers, producers and broadcasters to include responsible messages about condom use and safer sex in programming that includes sexual content.

Dale Kunkel, Ph.D.

Dr. Kunkel is professor of communication at the University of California, Santa Barbara. He studies children and media topics from several diverse perspectives, including television effects research as well as assessments of media industry content and practices. He was awarded a Congressional Science Fellowship from the Society for Research in Child Development in 1984-85, during which time he served as an advisor to Congress on children and media issues. Dr. Kunkel has delivered invited testimony at hearings before the U.S. Senate, the U.S. House of Representatives, and the Federal Communications Commission. Dr. Kunkel recently completed work as a principal investigator on the National Television Violence Study (NTVS), a three-year examination of the risks associated with different types of violent portrayals, commissioned by the National Cable Television Association. The NTVS project, which evaluated nearly 10,000 programs, is widely recognized as the largest scientific study of television content yet conducted.

Jordan Levin

Jordan Levin is Executive Vice President at The WB Television Network. Mr. Levin is a member of the original team that launched the network in 1994, and currently oversees all aspects of primetime drama, comedy and reality development as well as current production and program scheduling. Mr. Levin has helped develop such popular shows as *Buffy the Vampire Slayer*, *Dawson's Creek*, *7th Heaven*, *Felicity*, and the family-friendly drama "Gilmore Girls," which was named Best New Drama by the Viewers for Quality Television. Prior to The WB, Mr. Levin served as Director of Comedy Development at Walt Disney/Touchstone Television, where he developed such series as *Ellen* and *Boy Meets World*. While at the studio, Mr. Levin was one of the founders of the Walt Disney Writers Fellowship Program, which provides opportunities to underrepresented writers and encourages diversity in staffing. Mr. Levin's ability to program positive young women role models has resulted in industry-wide recognition, including an honor from Girls Inc.

Meryl Marshall-Daniels

Meryl Marshall-Daniels is currently serving her second term as Chairman of the Board and Chief Executive Officer of the Academy of Television Arts & Sciences. Under Ms. Marshall-Daniel's direction, the Academy convened educators from around the country to establish a *Conceptual Framework for Teaching and Learning Through the Arts & Technologies of Television*. She also spearheaded the development of the educational program Student Training and Achievement Recognition through Television (START), through which elementary students learn to examine, challenge and comprehend messages contained in television. Ms. Marshall-Daniels is also a Senior Fellow at the UCLA School of Public Policy and Social Research and has lectured at UCLA, USC, and the University of Texas. She has also served as Senior Counsel and Vice President of Compliance and Practices at NBC and as Vice President of Development/Production at Group W Productions,

where she launched several series, including *Teenage Mutant Ninja Turtles*. She is currently the President of Two Oceans Entertainment Group, an independent production company that created the Cable Ace Award-winning animated series *Happily Ever After: Fairy Tales for Every Child* and the Humanitas Award-winning animated special *The Sissy Duckling*, both for HBO.

Judy Muller

Judy Muller reports for *World News Tonight with Peter Jennings*, *Nightline*, *20/20* and other ABC News broadcasts in addition to writing a regular column for ABCNEWS.com. Since she joined ABC News in 1990, she has covered such stories as the trial of Rodney King and the subsequent riots in Los Angeles in 1992, the 1994 Los Angeles earthquake and the O.J. Simpson case. She is a regular contributor to NPR's *Morning Edition*, and is the author of *Now This...Radio, Television and the Real World*. Prior to joining ABC News, Ms. Muller spent nine years as a correspondent for CBS News, where she was a contributor to *CBS News Sunday Morning* and the *CBS Weekend News*. For CBS News Radio, she anchored *First Line Report* and *Correspondent's Notebook* and was a summer anchor for *The Osgood File*. She also anchored hourly newscasts and covered the space shuttle program, both national political conventions in 1988 and the 1988 Bush presidential campaign. Ms. Muller has received several journalism honors, including a Colorado Sigma Delta Chi Award in 1981, an American Bar Association Award in 1980 and a New Jersey Broadcasters Association Award in 1979. She was also part of the *Nightline* team that received a duPont-Columbia Award and an Emmy Award for coverage of the 1992 Los Angeles riots and for the O.J. Simpson case.

Tom Nunan

Tom Nunan is President of Entertainment at UPN, The United Paramount Network, where he is responsible for all aspects of entertainment programming. Since joining UPN in 1997, Nunan has brought top creative talent to the network, including Tom Fontana and Barry Levinson, filmmakers Joel Silver and John McTiernan, and radio personality Howard Stern. Nunan has also been responsible for the development and scheduling of programs such as "7 Days" and the comedy hit "The Parkers," which ranks first among all network programs with African-American viewers, and helped bring one of network television's newest hits, "WWF Smackdown!" to UPN. Prior to UPN, Nunan was Senior Vice President at NBC, Inc., Head of NBC Studios Primetime Series, a position he held for two years. During his tenure, Nunan oversaw the development of half-hour comedies such as "Working," and "In the House." He was also responsible for the development of the one-hour dramas "Profiler" and "The Pretender" and for the production duties surrounding "Homicide: Life on the Street." Prior to joining NBC Studios, Nunan was Executive Vice President, Primetime Development for FOX Broadcasting Company. A graduate of UCLA's film school, Nunan began his career as a reader for HBO Premiere Films while still attending college.

Vicky Rideout

Vicky Rideout is Vice President of the Kaiser Family Foundation and Director of the Foundation's *Program on the Entertainment Media and Public Health*, which works with the entertainment industry to promote public health information. At the Foundation, Ms. Rideout has overseen the development of several major public education campaigns in partnership with youth-oriented television networks including MTV, BET, and UPN. She has also directed numerous media-related studies for the Foundation, covering topics such as sexual content on television, children's use of various types of media, the V-Chip, and the impact on viewers of health information on TV. A graduate of Harvard University with a Master's Degree from Syracuse University, Ms. Rideout also has fifteen years of experience as a senior policy adviser and speechwriter to numerous government officeholders and political candidates.

Robert Wehling

Robert L. Wehling is the Global Marketing Officer of the Procter & Gamble Company. In this position, he leads the company's worldwide team of professionals in the fields of marketing and advertising. Over the past several years, Mr. Wehling has been an outspoken advocate for family friendly television programming, co-founding the Family Friendly Programming Forum. Mr. Wehling has been active throughout his career with a variety of local, regional and national public-service organizations, most often focusing his efforts on service to children and education. He has served as president of the Education Excellence Partnership; Chairman of the Ad Council; co-chair of the National Board for Professional Teaching Standards; a member of the National Commission on Teaching and America's Future; and as a delegate to the 1997 President's Summit for America's Future. He is the recipient of numerous professional and public-service awards and honors, including the American Association of National Advertisers' Award for Public Service, and special recognition from The National Catholic Association for Communicators.