

MEDIA ADVISORY
Monday, April 8, 2002

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MAKING THE DRUG INDUSTRY PLAY FAIR

Senators John McCain and Charles Schumer, Representatives Sherrod Brown and Jo Ann Emerson, Families USA, and Blue Cross/Blue Shield invite you to a forum focusing on patent abuse and other anti-competitive practices of the drug industry.

Playing fair can be simply summarized as not lying, cheating or stealing—principles illustrated by the three areas of anti-competitive practices that are the focus of this forum. The drug industry engages in a variety of methods that hinder competition at the expense of consumers. These include delaying the market entry of lower-cost generic drugs, artificially inflating prices, and deceptive product promotion.

Current lawsuits popping up nationwide and pending legislation on the Hill aim to make the drug industry play fair in the marketplace. This forum will provide an overview of the litigation by those representing consumers in their battle to stop the drug industry from manipulating the system.

DATE: MONDAY, APRIL 15, 2002

TIME: 12:00-1:30 p.m.

PLACE: RAYBURN 2168, THE GOLD ROOM

SPEAKERS: William Kovacic, Federal Trade Commission
Meredyth Andrus, Assistant Attorney General, State of MD
Patrick Cafferty, Miller Faucher and Cafferty, LLP

MODERATOR: Ron Pollack, Families USA's Executive Director

Lunch will be provided. Please RSVP to awatts@familiesusa.org.