



PRESS BRIEFING

POLITICAL BELIEFS AND VOTING BEHAVIORS OF THE LATINO ELECTORATE

Thursday, October 3, 2002

9:00 a.m.

National Press Club

Holeman Lounge

Washington, DC

8:30 a.m. *Registration and Continental Breakfast*

9:00 a.m. *Introductions*

Roberto Suro, Director, Pew Hispanic Center

Mollyann Brodie, Ph.D., Vice President; Director, Public Opinion and Media Research,
Kaiser Family Foundation

Rodolfo de la Garza, Ph.D., Vice President of Research, Tomás Rivera Policy Institute
and Professor of Political Science, Columbia University

Presentation of Report Findings

Moderator: Roberto Suro

National Survey of Latinos: The Latino Electorate

Roberto Suro

Mollyann Brodie

Bridging the Gap Between Registering and Voting

Rodolfo de la Garza

9:30 a.m. *Q&A*