

Technology Innovation In Alabama SCHIP Enrollment

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May 21, 2008

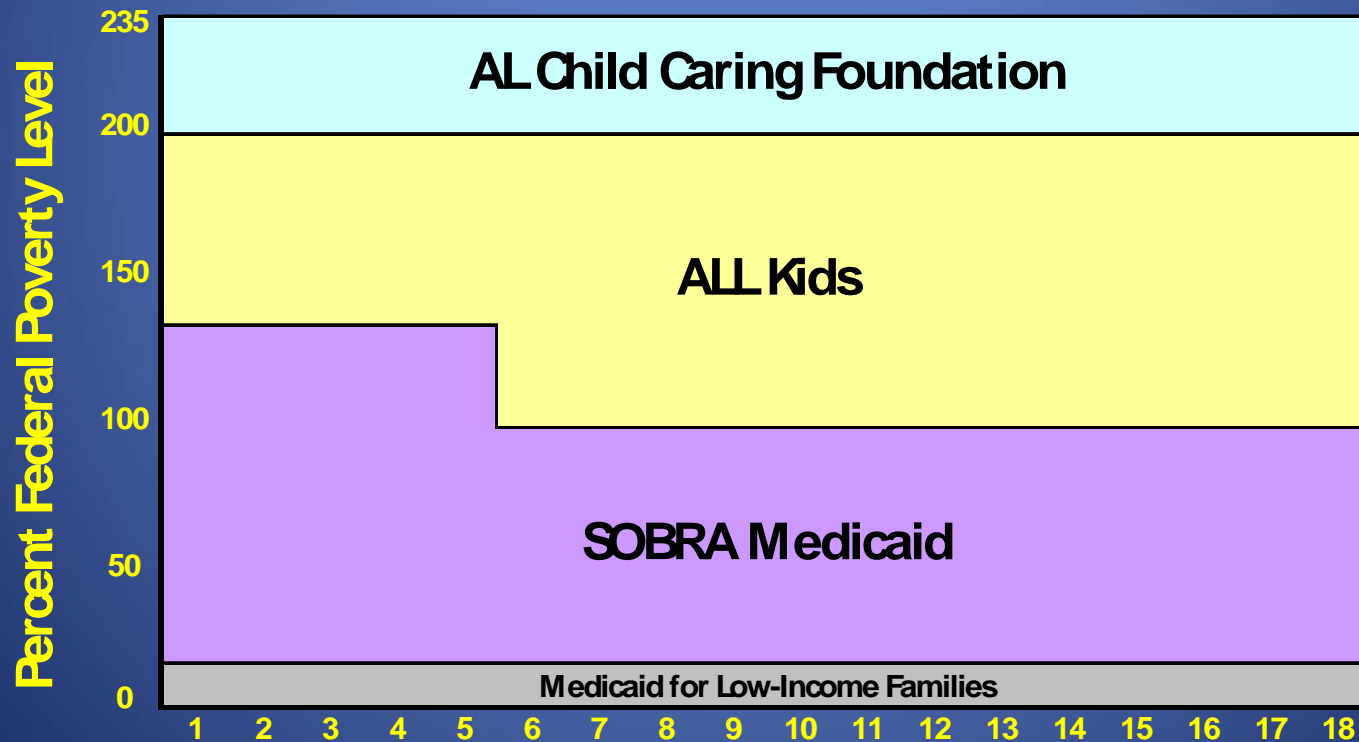
The logo for "ALL Kids" features the word "ALL" in a bold, teal, sans-serif font. To its right, the word "Kids" is written in a dark blue, cursive script font. The two words are positioned on a white background.

Overview

- Structure of Alabama SCHIP
- Electronic innovations to enhance referral and enrollment of uninsured children
- Funding strategies
- Impact of innovations
- Challenges

Alabama's SCHIP (ALL Kids)

- SCHIP Program administered by Public Health
- Medicaid administered separately
 - ALL Kids enrollment: 71,180
 - Children enrolled in Medicaid: 424,250



Web-based application

- Developed with Robert Wood Johnson Supporting Families After Welfare Reform Grant
- Partners include Public Health, Medicaid and the Alabama Child Caring Foundation
- Application covers pregnant women, children under 19, MLIF, Plan First, and Alabama Child Caring Foundation
- Application Online at: www.insurealabama.org
 - 10 fold increase since inception July 2004
 - 40% ALL Kids, 50% Medicaid

e-Signature

- Will use the current web application and rules
- Will replace paper signature page with e-signature
- Proposed implementation date is June 1, 2008

Automatic Data Integration

Paper Applications

- Makes information from applications referred to Medicaid available for import
- Automatically imports information from applications referred from Medicaid

Web Applications

- Automatically routes application to Medicaid upon prescreening
 - 21,914 applications from CHIP to Medicaid (Apr '07– Mar '08)
 - 721 application from Medicaid to CHIP (Apr '07 – Mar '08)
- Funded through Supporting Families Grant

Electronic Verification of Birth

- Birth certificate information is now available electronically to Medicaid for citizenship verification
- Partnership between the Alabama Department of Public Health and the Alabama Medicaid Agency
- Costs shared by the two agencies

Referral Tool - TransUnion Project

- Collaborative project with TransUnion, public hospitals, Medicaid and ALL Kids
- TransUnion platform prepopulates a web-based application for patients who may be eligible for public insurance
- Since inception: 32 CHIP / 418 Medicaid / 2 ACCF / 15 ineligible

Referral Tool – Camellia I & II

- Provides information about availability of public services
- Web-based eligibility screening tool
- Links to web-application if an uninsured child is indicated
- Project initiated by the Governor in partnership with Microsoft and all Alabama Human Service Agencies

Language Tool - Audible Medicaid Assistor

- Assists with interview of Spanish-speaking applicants
 - Applicants hear each application question in Spanish
 - Software initially installed in 5 pilot counties
 - Response has been positive – now expanded statewide
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- Project began with RWJ Covering Alabama Kids and Families Grant

Language Tool – Audio Visual Applicant Assistor

- Kiosk program audibly guides applicants through application in English or Spanish.
- Information uploaded into web-based application
- Will be piloted in 5 counties

Challenges

- Coordination and cooperation of all required parties
- Uncertainty of reauthorization
- Working with different regulations and program policies