

## **SPEAKER BIOGRAPHIES**

### **JULIANNA S. GONEN, PH.D.**

Julianna S. Gonen serves as Director of Family Health at the Washington Business Group on Health (WBGH). WBGH represents employers in promoting performance-driven health care systems and competitive markets that improve the health and productivity of companies and communities. The business group's family health programs include initiatives relating to maternal and child health, women's health, and work-life issues. These programs foster partnerships and corporate best practices in areas such as prenatal care, breastfeeding support, domestic violence, preventive care and screening, and family-friendly workplace policies.

Prior to joining WBGH, Dr. Gonen served as Research Associate with the Jacobs Institute of Women's Health in Washington, D.C., an independent, non-profit, multidisciplinary membership organization that studies and disseminates information to advance the knowledge, understanding, and practice of women's health care. There she worked primarily on issues relating to women's health and managed care, authoring a briefing paper series *Insights* and planning related symposia. Before her work at the Jacobs Institute, Dr. Gonen was Senior Research Associate in the Medical Affairs Department at the American Association of Health Plans (AAHP), the principal national trade association representing managed health care organizations. At AAHP, Dr. Gonen worked on issues relating to women's health, accreditation and performance measurement, technology assessment, electronic data interchange, medical education, and childhood immunization. Previous to AAHP, she was Director of Industry Research at the American Managed Care and Review Association (AMCRA), another managed care association that merged with the former Group Health Association of America (GHAA) to form AAHP.

Dr. Gonen received her bachelor of arts degree in government from Cornell University and holds a doctorate in political science from the American University in Washington, D.C. Her dissertation examined public policy litigation around employment discrimination against women based on reproductive hazards in the workplace. She is currently working towards her law degree at Georgetown University.

### **CYNTHIA HALL**

Cynthia Hall became President of Women's Policy, Inc. (WPI) in January, 1999. WPI is a nonprofit, nonpartisan public policy organization that conducts legislative research and provides information on congressional actions affecting women and families.

Prior to her current position, Ms. Hall worked on Capitol Hill for 18 years for four Members of Congress. From 1987-1998, she served as Congresswoman Connie Morella's Legislative Director, with specific responsibilities for women's health, biomedical research, budget and tax issues. In her work, Ms. Hall focused on HIV/AIDS and other STD's, osteoporosis, and breast cancer. She was the staff liaison to the Congressional Caucus for Women's Issues during the 104th Congress, when Congresswoman Morella served as co-chair.

Ms. Hall received her B.A. in political science from Colgate University.

## **THE HONORABLE CONNIE MORELLA (R-MD)**

Congresswoman Connie Morella, recently reelected to an eighth term, represents Maryland's Eighth District. Since first taking office, Congresswoman Morella has focused on such issues as scientific research and development, the federal workforce, the environment, equity for women, and education. She chairs the Science Committee's Technology Subcommittee and serves also on its Basic Research Subcommittee. The Congresswoman is vice-chair of the Subcommittee on the District of Columbia of the Government Reform and Oversight Committee and also serves on the Civil Service Subcommittee.

Congresswoman Morella, former co-chair of the Congressional Caucus for Women's Issues, is recognized nationally for her work on children's issues, domestic violence, and women's health, educational and economic equity issues. She has established herself as a leader in the fight against HIV/AIDS in women with legislation focusing on research and prevention. Because of her work improving the lives of women, she was inducted into the Maryland Women's Hall of Fame. Glamour magazine honored her as a "Woman of the Year" for "fighting women's fights and winning." Last year, the New York Times recognized her as "one of a dozen who have risen to prominence" in women's health. She represented the United States at the U.N. Conference on Population and Development in Cairo and co-chaired the congressional delegation to the U.N. Fourth World Conference on Women in Beijing.

Before her election to Congress, Congresswoman Morella served for eight years in the Maryland House of Delegates. From 1970 to 1985, she was a professor in the English Department of Montgomery College in Rockville, Md. Congresswoman Morella has an A.B. from Boston University, an M.A. from the American University, and several honorary doctoral degrees. A resident of Montgomery County for 42 years, Congresswoman Morella lives in Bethesda. She and her husband, Tony, a law professor, have raised nine children, including her late sister's six children.

## **DIANE ROWLAND, Sc.D.**

Diane Rowland is the Executive Vice President of the Henry J. Kaiser Family Foundation and the Executive Director of the Kaiser Commission on Medicaid and the Uninsured. She is an adjunct Associate Professor in the Department of Health Policy and Management at the School of Hygiene and Public Health of the Johns Hopkins University.

Dr. Rowland is a noted authority on health policy, Medicare and Medicaid, and health care for poor and disadvantaged populations. Her federal health policy experience includes the staff of the Subcommittee on Health and the Environment of the Committee on Energy and Commerce in the House of Representatives of the U.S. Congress, as well as senior health policy positions in the Department of Health and Human Services in the Office of the Secretary and the Health Care Financing Administration. Dr. Rowland specializes in issues related to health insurance coverage, access to care, and health care financing for low-income, elderly, and disabled populations and has published widely on these subjects. She is the editor of *Financing Home Care* and *The Medicaid Financing Crisis: Balancing Responsibilities, Policies, and Dollars*, and is a co-author of *Medicare Policy: New Directions for Health and Long-Term Care of the Elderly* and *Health Care Cost Containment: Lessons from the Past and a Policy Proposal for the Future*.

Dr. Rowland serves on the Board of the Academy for Health Services Research and Health Policy, the Secretary's Task Force on Infant Mortality, and the Commonwealth Fund Task Force on Health Insurance for Working Americans. She is a founding member of the National Academy for Social Insurance, Past President and Fellow of the Association for Health Services Research, and a Brookdale Senior Fellow.

Dr. Rowland holds a Bachelor's degree from Wellesley College, a Masters in Public Administration from the University of California at Los Angeles and a Doctor of Science in health policy and management from the Johns Hopkins University.

#### **ALINA SALGANICOFF, PH.D.**

Alina Salganicoff is Director of Women's Health Policy for the Henry J. Kaiser Family Foundation. Dr. Salganicoff also serves as Associate Director of the Kaiser Commission on Medicaid and the Uninsured and has worked for the Medicaid Commission since its inception in 1991. Her work for the Commission and Foundation has focused on health care financing, access, and coverage issues for low-income women; Medicaid managed care; and state health reform.

Dr. Salganicoff is a co-author of many Commission reports and publication, including "Medicaid Beneficiaries and Expenditures, 1990 to 1995," "Medicaid at the Crossroads," and "The Medicaid Cost Explosion: Causes and Consequences" and was an editor of *The Medicaid Financing Crisis: Balancing Responsibilities Priorities and Dollars*. She has also written numerous book chapters and published journal articles relating to access and financing of health care services for low-income women and other vulnerable populations.

Prior to her work with the Kaiser Commission and the Kaiser Family Foundation, she served on the Faculty of Johns Hopkins University School of Public Health as a research associate and worked on the health program staff of the Pew Charitable Trusts, a Philadelphia-based national philanthropy. She also worked as a counselor and trainer for CHOICE, a Philadelphia-based, reproductive health care advocacy organization. Dr. Salganicoff has served as a member of the advisory committee to the Jacobs Institute's project on women's health and managed care and has served on numerous US Department of Health and Human Services advisory committees on women's health concerns.

Dr. Salganicoff completed her undergraduate degree at the Pennsylvania State University and holds a Ph.D. in Health Policy from the Johns Hopkins University School of Hygiene and Public Health.

#### **DELEGATE JOAN STERN (D-MD)**

Delegate Joan F. Stern was elected to the Maryland House of Delegates in 1998. She serves on the Environmental Matters Committee and the Health Subcommittee. Her committee assignments include Health Policy, the Environment, Agriculture, Smart Growth and Public Utilities. She is Chair of the Food Allergy and Restaurant Task Force and a member of the Maryland Advisory Council on Hereditary & Congenital Disorders.

Delegate Stern was recently elected Regional Director for the National Order of Women Legislators and has served on a National Health Committee for Women in Government.

Delegate Stern's bill to create an Office of Women's Health will be one of 10 leadership bills introduced into the Maryland House of Delegates in the coming session. She is also introducing landmark legislation to foster competition among telecommunications companies in Maryland.