

**Office of HIV/AIDS Policy  
National HIV/AIDS Testing  
Mobilization Campaign**

# National HIV/AIDS Testing Mobilization Campaign



Targeted Banners

# National HIV/AIDS Testing Mobilization Campaign



## Targeted Exhibits

# National HIV/AIDS Testing Mobilization Campaign



## Training Binder

# National HIV/AIDS Testing Mobilization Campaign

Asian/Pacific Islanders and HIV/AIDS  
www.hivtest.org

take control  
of your  
health  
and your  
life  
Get Tested for HIV

Asian/Pacific Islanders are significantly less likely than others to get tested for HIV. That has got to change.

NATIONAL HIV TESTING MOBILIZATION CAMPAIGN

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

The advertisement features a blue background with a repeating pattern of the text "Asian/Pacific Islanders and HIV/AIDS". On the left, a black box contains the text "Asian/Pacific Islanders are significantly less likely than others to get tested for HIV. That has got to change." The top right section includes the slogan "take control of your health and your life" and "Get Tested for HIV" next to a silhouette of a woman's face. Below this is a row of three small portraits of Asian/Pacific Islanders. At the bottom, the text "NATIONAL HIV TESTING MOBILIZATION CAMPAIGN" is centered, with the U.S. Department of Health and Human Services logo and name below it.

Targeted Print Ads

# National HIV/AIDS Testing Mobilization Campaign

take control  
of your  
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## Americans and HIV/AIDS

**T**here are more than 1 million people in the United States living with HIV. One-fourth of them do not know that they are HIV-infected. Could you be one of them? The only way to know if you have HIV is to get tested.

HIV is the virus that causes AIDS, and it is hitting Americans hard. More than 40,000 Americans are infected with HIV each year.

In the United States, many more men are infected with HIV/AIDS than women. In 2005, almost three-quarters of all HIV/AIDS diagnoses were for males.

The largest number of HIV/AIDS diagnoses in 2005 were for men who have sex with men, followed by adults and teens infected through heterosexual contact.

People of color are disproportionately affected by the disease. In 2005, African Americans, who make up approximately 13 percent of the U.S. population, accounted for almost half of the estimated number of HIV/AIDS cases diagnosed. AIDS is now the leading cause of death for African American women ages 25 to 34.

From 2001 through 2005, the estimated number of AIDS cases in the United States increased among all racial and ethnic groups.

**Know Your Status. Get Tested for HIV.** If you do not know if you are infected with HIV, you could be spreading it to others. If you are HIV-positive, you must take steps to prevent passing your HIV infection to another person.

If you find out that you have HIV, it does not mean that you are going to get sick and die. While there is no cure for HIV, new drugs are available that can

help you stay healthy and decrease the amount of HIV virus in your body.

**What is the HIV Test?**  
The HIV test detects whether or not you have been exposed to the HIV virus. There are several different kinds of tests: blood tests, urine tests, and an oral (mouth) test. Only a very small amount of blood is needed for the blood tests.

HIV tests can take a few days to a week for results, or with rapid HIV tests you can get results in about 20 minutes.

**Where Can I Get Tested?**  
Free and confidential or anonymous HIV tests are available. To find an HIV testing site near you, visit [www.hivtest.org](http://www.hivtest.org).

Or, call:  
1-800-CDC-INFO (1-800-232-4636)  
TTY: 1-888-232-6348  
In English, en Español  
Open 24 hours a day — Confidential

**What Else Can I Do?**  
You have the power to help stop the spread of HIV.

- ▶ **Be safe.** The best way to prevent HIV is to abstain from having sex. If you do have sex, use a new latex condom every time. Do not share needles or syringes.
- ▶ **Talk about it.** Talk about sex and HIV with your partners. Find out when they were last tested for HIV and what their status was. Be clear that you will be having safer sex...or none at all.
- ▶ **Talk to your doctor.** If you are sexually active, you should get tested for HIV at least once. Do not assume your doctor will ask you to be tested for HIV.
- ▶ **Spread the word.** Thousands of Americans are getting HIV each year. Set an example by getting tested and spreading the word that others should do the same.

For more information about HIV and AIDS, visit: [www.aids.gov](http://www.aids.gov).

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## Fact Sheet Series