

## **SPEAKER BIOGRAPHIES**

### **VICTORIA CRAIG BUNCE**

Victoria Craig Bunce is the Director of Research and Policy for the Council for Affordable Health Insurance (CAHI). The Council for Affordable Health Insurance is a national research and advocacy association of insurance carriers active in the individual, small group, MSA and senior markets. CAHI's membership includes more than 40 insurance companies, small businesses, physicians, actuaries and insurance brokers. CAHI members represent more than 3 million consumers and have no association PAC. Since 1992, Victoria Craig Bunce, on behalf of CAHI, has been an active advocate for market-oriented solutions to the problems in America's health care system. Ms. Bunce currently resides in Dayton, Ohio.

Prior to being the Director of Research and Policy for CAHI, Ms. Bunce was a Legislative Assistant to Senator Warren B. Rudman (R-NH), until his retirement. She handled all aspects of issues such as Tax, National Health Care Financing, Medicare and Medicaid for the Senator. She also staffed the Senate Governmental Affairs Subcommittee on Government Information and Regulation, which Senator Rudman was ranking Minority Chairman. Ms. Bunce started her career on Capitol Hill as a staff assistant with then-Senator William S. Cohen (R-ME), also formerly the Secretary of Defense.

Ms. Bunce grew up in New Hampshire. She is a graduate of the University of New Hampshire with a bachelors degree in Communication and a minor in Spanish. While still in high school, she attended the University of Barcelona in Palma de Mallorca, Spain.

Victoria Craig Bunce has published for CAHI many issue and policy briefs on insurance issues such as the business of insurance, administrative costs -- public vs. private health care, community rating, guaranteed issue, small group reforms, medical savings accounts, and Medicare reform. She is a frequent speaker on health issues and has appeared on news and talk radio programs. She is also a free-lance writer having published OP-EDS and articles in many feature magazines on health issues.

## **ALISSA FOX**

### **Education**

University of New York at Binghamton  
B.A. Degree – Political Science

- 1975-1979 **Budget/Program Analyst**, Department of Health & Human Services. Initiated programmatic and budget analyses of a variety of health, education and human services issues.
- 1979-1983 **Special Assistant**, Department of Health & Human Services. Trouble-shooter for the Department's chief budget officer. Lead participant in the coordination of the HHS budget; assignments dealt with a range of HHS budget, policy, and legislative issues.
- 1983-1986 **Branch Chief**, Department of Health & Human Services. Responsible for review and analysis of Medicare and Medicaid budget, legislative, and regulatory proposals.
- 1986-1994 **Executive Director, Congressional Relations**, Blue Cross and Blue Shield Association. Directed, managed and coordinated the lobbying of health issues affecting BCBS Plans nationwide. Analyzed implications of legislative proposals and managed the development of BCBSA positions and alternatives.
- 1994-1996 **Vice President**, Washington Health Advocates. Represented health care clients on legislative and regulatory issues. Provided broad range of services including, identified clients' legislative and regulatory issues and recommended positions and alternatives. Directed lobbying and coalition activities to accomplish clients' objectives.
- 1997-1998 **President**, Fox Associates. Represented health care clients before Congress and the Administration.

### **Current Position**

**Executive Director, Legislative Policy**, Blue Cross and Blue Shield Association. Direct legislative policy staff.

Activities include development of Association legislative positions, analysis of legislative proposals and preparation of advocacy materials.

## **RICHARD I. SMITH**

Richard I. Smith is Vice President for Public Policy and Research of the American Association of Health Plans. Mr. Smith leads AAHP's federal and state policy analysis and development activities and its research activities. His responsibilities include both private market issues and public programs.

Prior to joining AAHP in May 1996, Mr. Smith served as Vice President, Health Care Policy of the Association of Private Pension and Welfare Plans (1993-1996); Director, Public Policy, Washington Business Group on Health (1991-1993) and Staff Director of the Maryland Governor's Commission on Health Care Policy and Financing (1988-1991).

Mr. Smith is the principal author of two chapters of *The Managed Health Care Handbook*, 4<sup>th</sup> edition, (edited by P. Kongstvedt, Aspen Publishers, 2000), the premier reference on managed care practices. These chapters are titled "State Regulation of Managed Care," and "Examining Common Assertions About Managed Care."

Mr. Smith holds a J.D. from the University of Maryland School of Law, an M.A. in Political Science from Johns Hopkins University and a B.A. from Wesleyan University.

## **JANET STOKES TRAUTWEIN**

Janet Stokes Trautwein is Director of Federal Policy for the National Association of Health Underwriters in Washington, D.C. The National Association of Health Underwriters is a 16,500-member association of insurance professionals involved in the sale and service of health insurance and related products. Janet's responsibilities include lobbying, monitoring, and analysis of federal legislation, writing and revising legislation, and development of policy for NAHU. She is also the Director of State Government Affairs for all 50 states. She has a particular interest in issues related to the uninsured and is NAHU's chief media spokesperson.

Janet originally joined NAHU as a member from Austin, Texas in 1984. Her background includes 17 years in the insurance business as an insurance agent specializing in health insurance, employee benefits, and related products and four years as the Legislative Director and Lobbyist for the Texas State Association of Health Underwriters.

This past December, Janet was appointed to the health advisory transition team for President Bush and the Department of Health and Human Services. Due to her extensive "field" experience, Janet is a frequent consultant on "real world" health insurance issues. She has worked extensively with the national media and state and federal legislators and regulators on these issues, and those related to state and federal health insurance reform.