

Women and HIV/AIDS in the United States: Setting an Agenda for the Future

Barbara Jordan Conference Center, Washington, DC
October 23, 2003, 10:00am – 4:00pm

- 10:00 am Welcome
Diane Rowland, Executive Vice President, Kaiser Family Foundation
- Goals and Format of Roundtable
Jackie Judd, Senior Visiting Fellow, Kaiser Family Foundation; Former ABC News Correspondent
- 10:15 am Premiere of *Hidden Crisis: Women and AIDS in America*
Video documentary produced by Moxie Firecracker Films
Rory Kennedy, Co-founder, Moxie Firecracker Films
Jed Rothstein, Writer and Director, *Hidden Crisis: Women and AIDS in America*
- 11:00 am Women and the Epidemic: History, Epidemiology, and Biology
- Update on Epidemiology and Key Trends
Jennifer Kates, Director, HIV Policy, Kaiser Family Foundation
- A Historical Perspective
Cathy Cohen, Director for the Study of Race, Politics, and Culture, University of Chicago
- Sex and Gender Differences in HIV/AIDS
Judy Auerbach, Vice President, Public Policy, amfAR
- 12:00 Break/Lunch
- 12:30 pm Lawmaker's Perspective
The Honorable Edward M. Kennedy, U.S. Senator, Massachusetts
- 1:00 pm The Role of Media in Prevention and Awareness
- Working with the Media to Reach Women
Julia Davis, Senior Program Officer, Kaiser Family Foundation
- KNOW HIV/AIDS*: The Kaiser/Viacom Media Partnership on HIV/AIDS
Imara Jones, Director, Initiative on HIV/AIDS, Viacom, Inc.
- 2:00 pm **Roundtable Strategy Discussion** with Policymakers, Community Leaders,
and Women Living With HIV
- 3:45 pm Wrap-up and Next Steps
Alina Salganicoff, Vice President, Kaiser Family Foundation
- 4:00 pm Adjourn

Speaker Biographies

Judith Auerbach, Ph.D.

Dr. Auerbach is Vice President for Public Policy at the American Foundation for AIDS Research (amfAR), where she is responsible for developing, leading and managing the activities of amfAR's Public Policy Office in Washington, DC. Prior to joining amfAR, Dr. Auerbach served as the Director of the Behavioral and Social Science Program and the HIV Prevention Science Coordinator in the Office of AIDS Research (OAR) at the National Institutes of Health (NIH). In these capacities, she oversaw activities related to the development of scientific and budgetary priorities for AIDS research in the social, behavioral, and prevention sciences, and AIDS research related to women and girls, across the NIH.

During 1998, while on detail from the OAR, Dr. Auerbach served as Assistant Director of Social and Behavioral Sciences in the White House Office of Science and Technology Policy. In this position, she was responsible for monitoring and promoting federal agency research programs and budgets in the social and behavioral sciences, as well as for bringing the contributions of social and behavioral sciences to bear on important science and domestic policy discussions.

Prior to joining the NIH, Dr. Auerbach was a Senior Program Officer at the Institute of Medicine/National Academy of Science, where she was Study Director for the Committee on Substance Abuse and Mental Health Issues in AIDS Research. She co-edited that committee's 1994 report, *AIDS and Behavior: an Integrated Approach* (National Academy Press), and initiated a follow-up workshop on "Assessing the Social and Behavioral Science Base for HIV/AIDS Prevention and Intervention."

Dr. Auerbach received her Ph.D. in sociology from the University of California, Berkeley in 1986, and taught sociology at Widener University and the University of California, Los Angeles.

Cathy J. Cohen, Ph.D.

Dr. Cohen is Professor of Political Science and Director of the Center for the Study of Race, Politics and Culture at the University of Chicago. She is the author of the award-winning book *The Boundaries of Blackness: AIDS and the Breakdown of Black Politics* (University of Chicago Press, 1999). Dr. Cohen is also co-editor with Kathleen Jones and Joan Tronto of *Women Transforming Politics: An Alternative Reader* (NYU, 1997). Her work has been published in numerous journals and edited volumes including the *American Political Science Review*, *GLQ*, *NOMOS* and *Social Text*. While her general field of specialization is American politics, Dr. Cohen's interests include African-American politics, women and politics, lesbian and gay politics, social movements and Black feminist theory. Most recently, Dr. Cohen was named editor with Frederick Harris of a new book series from Oxford Press entitled "Transgressing Boundaries: Studies in Black Politics and Black Communities."

In addition to her academic work, Dr. Cohen continues to be politically active. She was a founding board member and former co-chair of the board of the Audre Lorde Project in NY. She was also on the board of Kitchen Table: Women of Color Press as well as the Center for Lesbian and Gay Studies (CLAGS) at CUNY. Dr. Cohen was a founding member of Black AIDS Mobilization (BAM!) and one of the core organizers of the international conference "Black Nations/Queer Nations?" Dr. Cohen has also served as an active member in numerous organizations such as the Black Radical Congress, African American Women in Defense of Ourselves and the United Coalition Against Racism.

Julia Davis

Julia Davis is the Senior Program Officer for the Kaiser Family Foundation Program on Entertainment Media Partnerships. She manages several of the Foundation's public health education initiatives with the media, including: the Emmy-award winning *Fight for Your Rights: Protect Yourself* campaign with MTV; *Staying Alive* with MTV International; *¡Entérate!* (Get Informed!) with Univision; *Talking with Kids (and Parents) About Tough Issues* with Nickelodeon, and *SexSmarts* with *seventeen* magazine.

The materials and programming she has helped to develop under these campaigns have received numerous awards, including a National Emmy for Public Service Announcements, the National Academy of TV Arts & Sciences Ribbon of Hope for AIDS Awareness and Education, and the National Broadcast Association for Community Affairs Community Service Award. Most recently she was part of the team that launched the Foundation's **KNOW HIV/AIDS** initiative with Viacom, a cross-property effort to raise awareness about HIV/AIDS in the U.S. and globally.

While at the Foundation, Ms. Davis has also contributed to survey and focus group research on public health concerns facing families, adolescents and young adults. She leads quarterly survey research of teens 15-17 on sexual health issues with *seventeen* magazine, and she was a co-author of the *National Survey of Youth: Knowledge, Attitudes and Experiences*, released in 2003.

Previously, Ms. Davis was an Analyst with the Washington, D.C.-based health care consulting firm, The Lewin Group, where she conducted policy analysis related to women's health and worked with several large grant-making institutions on program evaluation and strategic planning. She received her degree from the Department of Community Health at Brown University, with honors.

Imara Jones

Imara Jones is the Director, Initiative on HIV/AIDS for Viacom. He is responsible for the day-to-day oversight and coordination of every aspect of **KNOW HIV/AIDS**, which launched on January 6, 2003. The multi-year effort combines the expertise of the Kaiser Family Foundation, a leader in public health information and research, with the power of Viacom's media brands and unmatched audience relationships to foster awareness of the disease and its prevention.

The unprecedented, global public service campaign encompasses the creation and dissemination of 49 public service messages (PSAs) across Viacom's TV, radio

and outdoor outlets; television programming incorporating HIV/AIDS themes; and free print and online information and resources. Every Viacom division is involved in the campaign. The PSA portion of the campaign alone is valued at more than \$120 million in ad placements.

Mr. Jones joined Viacom in March 2001 as Manager of Corporate Relations, where he worked on the full range of Viacom's communications activities, including media relations, executive speeches, and crisis and internal communications.

Before joining Viacom in March 2001, Mr. Jones served as the International Trade Policy Coordinator for the Office of China Trade Relations in the Clinton Administration, where he was responsible for directing the Administration's efforts to develop its economic message in securing Permanent Normal Trade Relations for China.

From 1998-2000 Mr. Jones was the Special Assistant to the United States Trade Representative in the Executive Office of the President where he coordinated the annual strategic planning preparation of the USTR's annual goals for the President. From 1996 to 1998 Mr. Jones was Evaluation Specialist at the Corporation for National Service in Washington, DC. Mr. Jones earned an A.B. degree in Political Science from Columbia University and a MSc in Economics from the London School of Economics.

Jackie Judd

Jackie Judd, an Emmy award-winning journalist, is a Senior Visiting Fellow with the Kaiser Family Foundation. During her fellowship, which began in September 2003, Ms. Judd is exploring better ways to communicate health policy information, helping to design a new initiative to help educate journalists from around the world about public health issues, including HIV/AIDS and is helping the Foundation and other non-profit organizations utilize the Foundation's broadcast and webcast studio and Barbara Jordan Conference Center in its new Washington, DC, building.

Ms. Judd joined ABC News in 1987 and in 1994 was named special assignments correspondent. She provided reports for "World News Tonight with Peter Jennings," "Nightline" and "Good Morning America." She is a former news anchor for National Public Radio's "Morning Edition" and weekend news anchor for "All Things Considered" and a former CBS News Radio correspondent. Her honors include a National Endowment for the Humanities Fellowship in political history at the University of California at Santa Barbara; several Emmy Awards, an Edward R. Murrow Award, the Joan Barone Award, a duPont Award, a

commendation from Women in Radio and Television for a series on women's health issues; an Emmy for "Nightline's" coverage of Iraq's invasion of Kuwait; and an Overseas Press Club Citation of Excellence for her piece on the Czechoslovakian secret police. She received a bachelor's degree from American University in 1974.

Jennifer Kates, M.A., M.P.A.

Ms. Kates directs the Kaiser Family Foundation's HIV-related policy projects, conducts policy research and analysis, and provides HIV/AIDS expertise to the Foundation's public health information campaigns and media partnerships, and to numerous external stakeholders including the media, policymakers, and community members. Her work focuses on both domestic and global HIV/AIDS policy issues, including issues of health care coverage, financing, access to care, and prevention, particularly for those increasingly affected by the epidemic, and analysis of global and domestic spending on HIV/AIDS. She manages the Foundation's ongoing Capitol Hill Briefing Series on HIV/AIDS, as well as its National HIV/AIDS Policy Initiative, a joint initiative of the Kaiser Family Foundation and the Ford Foundation.

Prior to joining the Foundation, Ms. Kates was a Senior Associate with The Lewin Group, where she focused on HIV/AIDS policy, strategic planning/health systems analysis, and health care for vulnerable populations. She provided consulting services to clients such as the U.S. Department of Health and Human Services, the New York State AIDS Institute, the Texas Department of Health, the New York City Department of Public Health, the Whitman-Walker Clinic, and the Robert Wood Johnson Foundation. Before that, Ms. Kates was the Director of the Office of Lesbian, Gay, and Bisexual Concerns at Princeton University, where she was also the Coordinator of the University's Alcohol and Other Drugs Peer Education Program. She has been involved in HIV/AIDS issues at the community and national levels for more than a decade.

Ms. Kates holds a Bachelors Degree in Political Science and Women's Studies from Dartmouth College, a Masters Degree in Political Science from the University of Massachusetts, and a Masters Degree in Public Affairs, with a concentration in Demography, from Princeton University's Woodrow Wilson School of Public and International Affairs.

The Honorable Edward M. Kennedy

Senator Edward Kennedy has represented Massachusetts in the United States Senate since he was first elected in 1962 to finish the term of his brother, President John F. Kennedy. Since then, he has been re-elected seven times, and he is now the second most senior member of the Senate.

Throughout his career, Senator Kennedy has fought for issues that benefit the people of Massachusetts and the nation. The effort to bring quality health care to every American is a battle that Senator Kennedy has been waging ever since he arrived in the Senate. Recent achievements include the Health Insurance Portability and Accountability Act of 1996, which makes it easier for those who change their jobs or lose their jobs to keep their health insurance, and the law that created the Children's Health Insurance Program, which makes health insurance more widely available to children in all 50 states. Senator Kennedy is currently a leader in the Senate in the effort to amend Medicare to include a prescription drug benefit for senior citizens.

Senator Kennedy has long been one of nation's most ardent supporters of HIV and AIDS causes. He wrote the original legislation for the Ryan White CARE Act, first passed in 1990, and urged Ryan White's mother, Jeanne, to support naming the legislation after her son. Since then he has supported numerous pieces of legislation that seek to help those living with HIV and AIDS.

Senator Kennedy is the senior Democrat on the Health, Education, Labor and Pensions Committee in the Senate. He also serves on the Judiciary Committee, where he is the senior Democrat on the Immigration Subcommittee, the Armed Services Committee, where he is the senior Democrat on the Seapower Subcommittee, and the Congressional Joint Economic Committee.

Rory Kennedy

An award-winning producer, director, and writer, Rory Kennedy is co-founder of Moxie Firecracker Films, an independent documentary production company that she runs with partner Liz Garbus. Ms. Kennedy has produced and/or directed award-winning documentaries for HBO, Lifetime Television, A&E, Court TV, the Oxygen Network and The Learning Channel, covering a variety of topics including the global AIDS crisis, human rights, domestic abuse, poverty, and drug addiction.

In 1999, Ms. Kennedy's film *American Hollow* brought her filmmaking to the attention of critics and the viewing public. The story of a tight-knit Appalachian family

caught between century-old tradition and the encroaching modern world, *American Hollow* premiered at the 1999 Sundance Film Festival and went on to garner both an Independent Spirit Award nomination as well as a Non-Fiction Primetime Emmy Award nomination.

With partner Garbus, Ms. Kennedy has directed and produced over twenty documentary films, including *The Changing Face of Beauty*, (Lifetime Television, March 2000), *All Kinds of Families* (Lifetime Television, February 2001), *Healthy Start* (Lifetime Television, January 2001), *Different Moms* (Lifetime Television, 1999), *Epidemic Africa*, and *Speak Truth to Power* (Court TV, October 2001). Ms. Kennedy also produced *Juvis* (A&E), *Sixteen* (Oxygen), *girlhood* (The Learning Channel), and *The Travelers* (MTV).

Most recently, Ms. Kennedy completed *A Boy's Life*, which chronicles the story of a seven-year-old boy and his family in Eupora, Mississippi (HBO, 2004), *Pandemic: Facing AIDS* (produced with partners Umbrage Editions), a multi-faceted film and outreach campaign aimed at raising awareness of the global AIDS crisis through a variety of cultural and educational projects (HBO, 2003), and, for the Henry J. Kaiser Family Foundation (2003), *Hidden Crisis: Women and AIDS in America*, an exploration of the factors that have led to a new front in the battle against the American AIDS epidemic.

Jed Rothstein

Trained as an anthropologist at the University of California, Berkeley, and a filmmaker at Columbia University, *Hidden Crisis: Women and AIDS in America* director and writer Jed Rothstein has been working in documentaries since 1995. He has served as writer, director, producer, field producer and associate producer on a variety of projects for both foreign and domestic outlets, including *Kids Behind Bars*, for which he received an Emmy nomination for Outstanding Individual Achievement in Research.

Recently, he served as co-producer of Rory Kennedy's *PANDEMIC: Facing AIDS*, a feature-length documentary and five-part HBO series about people living with AIDS in India, Thailand, Russia, Uganda, and Brazil. Mr. Rothstein also produced the award-winning website for this project.

Currently, he is working at Lumiere Productions as a producer on *Democracy on Deadline: The Global Struggle for an Independent Press*, a four-hour documentary series for Public Television.

Diane Rowland, Sc.D.

Dr. Rowland is the Executive Vice President of the Henry J. Kaiser Family Foundation and the Executive Director of the Kaiser Commission on Medicaid and the Uninsured. She is also an adjunct Associate Professor in the Department of Health Policy and Management at the School of Hygiene and Public Health of the Johns Hopkins University.

Dr. Rowland is a noted authority on health policy, Medicare and Medicaid, and health care for poor and disadvantaged populations. Her federal health policy experience includes service on the staff of the Subcommittee on Health and the Environment of the Committee on Energy and Commerce in the House of Representatives of the U.S. Congress, as well as senior health policy positions in the Department of Health and Human Services in the Office of the Secretary and the Health Care Financing Administration. Dr. Rowland specializes in issues related to health insurance coverage, access to care, and health care financing for low-income, elderly, and disabled populations and has published widely on these subjects. She is the editor of several books, including *Financing Home Care* and *The Medicaid Financing Crisis: Balancing Responsibilities, Policies, and Dollars*, and is a co-author of *Medicare Policy: New Directions for Health and Long-Term Care of the Elderly* and *Health Care Cost Containment: Lessons from the Past and a Policy Proposal for the Future*. She has also been responsible for many of the key health policy reports issued in recent years by the Kaiser Family Foundation and frequently testifies as an expert witness before the United States Congress on health policy issues.

Dr. Rowland serves on the Board of Academy Health, the Secretary's Advisory Committee on Infant Mortality for the Department of Health and Human Services, and the Commonwealth Fund Task Force on the Future of Health Insurance. She is a founding member of the National Academy for Social Insurance, Past President and Fellow of the Association for Health Services Research, and a Brookdale National Fellow. Dr. Rowland holds a Bachelor's degree from Wellesley College, a Masters in Public Administration from the University of California at Los Angeles and a Doctor of Science in Health Policy and Management from the Johns Hopkins University.

Alina Salganicoff, Ph.D.

Dr. Salganicoff is Vice President and Director of Women's Health Policy for the Henry J. Kaiser Family Foundation. She also directs the Foundation's California Health Policy Program and State Health Facts Online project. Her work for the Foundation focuses on health care coverage and access for women as well as state health policy issues. Dr. Salganicoff has written numerous book chapters, journal articles, and reports on health care access and financing for low-income women and children. Before directing the Foundation's work in women's health policy, Dr. Salganicoff worked on the staff of the Kaiser Commission on Medicaid and the Uninsured specializing in coverage and access issues facing low-income women and children, Medicaid managed care, and state health reform. She also has worked as a Research Associate at The Johns Hopkins University School of Hygiene and Public Health, on the health program staff of the Pew Charitable Trusts, and as a trainer and counselor for CHOICE, a Philadelphia-based, reproductive health care advocacy organization. Dr. Salganicoff has served as a member of the advisory committee to the Jacobs Institute's project on women's health and managed care and as an advisor to the U.S. Public Health Service's Office on Women's Health, the Health Resources and Services Administration, and the Agency for Healthcare Research and Quality. Dr. Salganicoff completed her undergraduate degree at Pennsylvania State University and holds a Ph.D. in Health Policy from The Johns Hopkins University School of Hygiene and Public Health.