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**7th Annual Global Business Coalition Awards for Business
Excellence Gala
Global Business Coalition
June 9, 2008**

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MALE SPEAKER: Ladies and gentlemen, please welcome John Tedstrom, Executive Director of the Global Business Coalition on HIV/AIDS, Tuberculosis, and Malaria.

JOHN TEDSTROM, PH.D.: Good evening everybody. Hello GBC. Hi. Thank you so much for being here. It is my distinct pleasure to introduce tonight's entertainment sensation, Miri Ben-Ari. She has worked with Jay-Z, Kanye West and John Legend, just to mention a few. She is an Apollo legend and is also known as the hip-hop violinist. Please welcome the Grammy award-winning Miri Ben-Ari. [Music played] [Applause]

MALE SPEAKER: You have been listening to Grammy award-winning hip-hop violinist Miri Ben-Ari. Thank you all for joining us tonight at the 2008 GBC Awards for Business Excellence Gala. Welcome. Our awards presentations will begin at 7:30. [Music played]

Again, welcome to the 2008 GBC Awards for Business Excellence Gala. Please welcome to the stage Pulitzer prize-winning *New York Times* columnist Nicholas Kristof, our master of ceremony for this evening. [Music played]

NICHOLAS KRISTOF: Thank you very much. [Applause] And thank you for that too. Thanks very much and if you can take your seats for the remainder of the evening. We are delighted to have you here. I am Nicholas Kristof from the *New*

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York Times and we wanted to look around to find an occasion, a setting that would be redolent and would help us think about the kind of issues of poverty and depravation, hunger, that we are dealing with. So, well, you will have to use your imaginations, but, thank you so much for coming.

I should also say that frankly, those of us in the news business occasionally are viewed as maybe being a little bit crabby about the business world perhaps. You guys do not have to not, come on, shake your heads. But, today, I would very much like to tip my hat to what all of you are doing. It really is extraordinary business leadership and humanitarian leadership and I salute you for that. And in particular the way that you are brining a business sensibility to humanitarian aid work makes an incredible difference in the field.

But, this evening, this is not really about those of us here. It is about some people who are a long way away and they are the real winners of the awards that are being presented. And as we eat, I would like us to just think about a couple of people who I have met in my travels who have never eaten this kind of a dinner and have never eaten with a napkin, but they are, ultimately what this dinner and what the GBC is all about.

One of them was a girl whom I met in Swaziland. Her name is Nomzano [misspelled?]. I met her in a little thatch roof hut and she has two younger sisters. When she was in the

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4th grade, her parents both died of Aids. She was sent off with her two younger sisters to an aunt to live with the aunt and then shortly after, the aunt died of Aids as well. So Nomzano and her sisters ended up first caring for and nursing her aunt and then burying her. And then they were left on their own. At 11 years old, Nomzano was head of her household.

So, there she is. She is living in this little thatch hut with her sisters. She wakes them up in the morning, she makes them bathe, she fetches water for them, she cooks food for them when there is food. When there is not food, she gives them lullabies to help them sleep without it. She cuts their hair, she washes their clothes. When they are naughty she beats them. And when they cry because they miss their parents, she consoles them.

That is in Swaziland. Well, half a world away in a different region and suffering from a different disease, there is a woman in Cambodia who I met in an area that has Malaria. And Malaria, we think of as a disease in terms of the fevers and the shakes that one gets. I have had Malaria as well. But, the greatest victims of Malaria I think sometimes are people like Nemyen [misspelled?].

And what happened to her was that first her daughter died of the disease, leaving behind three small children and so Nemyen was left looking after these three grandchildren as well

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as two children of her own. And she had bed net. One bed net that could accommodate two kids. And she told me that the very worst thing about Malaria, was that every night she had to look at those five kids and figure out which of them were going to sleep under the bed net and be protected and which of them were not.

And I have never forgotten that. But, ultimately they are the people that GBC is working to help and that all of you have done so much to accommodate.

So, tonight, let us celebrate the extraordinary work that the GBC is doing and in addition, the ways in which you are helping the humanitarian community think about what is indeed effective and the way you bring that kind of business sensibility and metrics and the sense of effectiveness to the work that you do. But, let us remember that it is also about people like Nemyen who, every night, has to figure out who is going to be under that bed net.

And now, it is my privilege to introduce somebody who is working so hard with all of you to help people Namzano and like Nemyen and that is the Executive Director of the GBC, John Tedstrom. [Music played] [Applause]

JOHN TEDSTROM, PH.D.: Good evening again. My first announcement is this, we have air conditioning, thank goodness. I do not know about you guys but, yes. Thank you Nick Kristof

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for your kind words and for your personal witness to the tragedy of these three diseases around the world. Your stories bring home to all of us, the essential humanity of why we are here tonight. Nick, the coalition is poised to take our work to the next level and I think you will like what you hear tonight about our programs.

We are blessed to have many dignitaries with us tonight, Secretary General, Ban Ki-moon, President Gonzales, Prime Ministers and Health Ministers, Excellencies, Ambassadors. Richard and I actually decided that we would divide the welcomes. So, bear with us because if you did not hear your name, you will when he gets here.

It is amazing to look out at the room tonight. We have friends from halfway around the world and just down the block at the New York Stock Exchange, Heads of State, NGO leaders and community activities and of course, business leaders, our heart and soul. And thanks to you all, thanks to our members and to our sponsors. Together, your resources and partnership, your vision and your leadership are making a critical difference in some of the most important and urgent work on the planet today.

Tomorrow starts the work of the United Nations high level meeting on HIV/AIDS. It is incredibly important and we organized and scheduled tonight's dinner to coincide with that event especially. At this moment, I would like to ask Peter

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Piot to stand and be recognized for all of the work at UNAIDS that he has done to help make the world a better place. Peter?
[Applause]

Thank you. I would also like to welcome Dr. Michel Kazatchkine, Dr. Margaret Chan and Admiral Tim Zeemer [misspelled?]. And thank you for coming and celebrate your leadership. [Applause]

You know if there is a message in our gathering tonight, it is that no one can tackle these problems alone. Indeed, it takes us everybody working together, business with government, government with civil society, civil society with international organizations and everybody back to business.

Let me tell you a little bit about how we at the GBC see this and a little bit about the GBC of the future. GBC's approach is to build strong partnerships and to make them work. Indeed, our goal is to make those partnerships work miracles. The Global Business Coalition in fact, is just that, a coalition and a partnership.

We are not a letterhead organization or a fig leaf for lazy companies to hide behind. To the contrary, the Coalition is the thousands and thousands of employees of our 225 member companies who work to support HIV, TB, and Malaria programs around the world, helping people who will never know your name and will never know how to find you to say thanks.

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The Coalition is all of you, all of us in this room and it is what we make of it. It is a privilege for me to be with you on this important journey. And of course, the Coalition is the terrific staff and volunteers that I get to work with everyday and if I could, I would like to have my team stand and be recognized for the hard work and support you give to our members all year long. [Applause] Feel the love. Absolutely.

Tonight we are moving the Coalition into a new era of action and impact, an era not of fighting these diseases, but at beating them. This will be a coalition with attitude. We will focus and prioritize like never before and with you, we will build the partnerships that will make a quantum difference in the lives of people around the world. Partnerships, we hear a lot about it, but they are key.

Let me give you a taste of what you can expect from us in the coming weeks and months. And I tell you, this is really exciting because all of what I am going to tell you, was only a dream seven years ago when GBC started. But today, together, we can make it a reality.

First, I am very proud that we have created earlier this year, a partnership with PEPFAR, the President's Emergency Program for Aids Relief, called the partnerships for life. This framework agreement will allow for a quick scale up of projects with GBC members to save lives in real time. Now, I

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am not one to take advantage of my position at the podium to do lobbying in Washington.

But, I feel very strongly about this, personally very strongly about not just the survival, but the expansion and success of PEPFAR. Authorized in 2001 with \$15 billion, it has been a tremendous success. Over two and a half million people are on anti-retrovirals in programs supported by PEPFAR. President Bush has asked Congress to reauthorize PEPFAR for \$50 billion over the next five years.

Ambassador Mark Diebel, the head of PEPFAR is here with us tonight. I would like to recognize him and as we celebrate PEPFAR's achievements, let us make sure they can hear it in Washington D.C. [Applause]

Second, I would like to note our work with the Global Fund, a historic institution. We serve as a focal point for the private sector and with our member companies, we work to support this important institution. Earlier this year, our member company Chevron, became the first corporate champion of the Global Fund with an investment of \$30 million. I hope that we all find this inspiring and we look forward to working with other member companies who are interested in co-investing with the Global Fund.

Third, last month the Coalition signed an agreement with the Kenyan government that will allow us, working in

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partnership with Coalition members and partners like AMPATH, to dramatically scale up HIV testing, not by building new clinics, but by going door to door and visiting people in their homes.

Our goal is nothing less than to get two million Kenyans tested for HIV and in the process, we will screen them for TB and we will be able to deliver insecticide-treated bed nets. It is an honor to work with AMPATH in this project and we look forward to inviting other GBC member companies to join us in this endeavor. [Applause] Thank you.

Next, the Coalition is launching a team effort on a global scale to develop a road map for business action on HIV, TB, and Malaria. We met today with Secretary General Ban Ki-moon to announce this and together with UNAIDS, the Global Fund and then with the collaboration of the Secretary General special envoys on Malaria and Tuberculosis, the Coalition will map the gaps in technology, infrastructure, resources and know how to help businesses, large and small, local and global, invest their resources wisely to get the best return on their investments in global health.

We look forward Mr. Secretary General to reporting back to you on World Aids Day 2009 and we will set to work the very next day implementing the plan. [Applause]

Finally, on Malaria, we are blessed to have Ray Chambers with us tonight, the newly established special envoy

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for Malaria. Ray has been an eloquent and energetic leader on the Malaria front and has taken the world's fight against Malaria to new levels.

Together with Ray, together with UN Foundation and Malaria No More, we are happy to announce that we will start a two and a half year fundraising campaign in response to the General Secretary's call to provide bed nets to everyone in Sub-Saharan Africa who needs them by the end of 2010 with the goal of raising \$100 million. [Applause] You can drop your checks by the door when you leave.

Next, it is my great privilege to introduce my partner, my boss, my friend, mentor, he has many titles. When we decided to do the merger with GBC, it was a great honor to come and to work with all of you but, I have to admit that working with Richard Holbrooke was something special. I think that we have the picture of Richard.

July 2000, Richard Holbrooke brought HIV/AIDS to the United Nations security council. It was his vision and leadership that in so many ways, put HIV/AIDS on the map as a security question for the world. He is a tremendous leaders, he is a great mentor and I could not ask for a better partner in this endeavor, ladies and gentlemen, please join me in welcoming Richard Holbrooke. [Music played] [Applause]

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AMBASSADOR RICHARD HOLBROOKE: Thank you John and thank you for your extraordinary and effective service in merging the Global Business Coalition with the TPAA, in broadening out to embrace Malaria and Tuberculosis and developing deeper relationships with the Global Fund and in your leadership, I salute you and I appreciate your enormous work and that of your entire staff. [Applause]

I also want to specially thank at the outset, my friend Nick Kristof, the most amazing columnist in the world. The only won, who you are not going to find with the Sunday morning gas bags guessing at whose Barack Obama and John McCain's running mates are, because at that particular moment, he will be in Cambodia or Swaziland or Haiti, working on the most difficult issues in the world and he brings to the editorial page of the *New York Times*, the most extraordinary determination to make the readers of that paper, who by definition are pretty comfortable people, aware of the fact that poverty is not just an abstract issue, that AIDS is not just an abstraction. They are real and they have consequences.

And Nick, I think you are the greatest columnist in the world and I salute you and I cannot tell you how honored we are that you and Cheryl are here tonight and that you are our M.C.
[Applause]

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I want to acknowledge very briefly, and I would ask you not to stand at this point, but I just want to let everyone in the room know who we have here among the VIP's and world leaders who have come to New York this week for the United Nations special session on AIDS, Malaria and Tuberculosis. We have President Saca of El Savador, Prime Minister Dlamini of Swaziland, Prime Minister Douglas of St. Katsanevas, Mrs. Kagame, the First Lady of Rwanda, who has been many times a supporter of the GBC, and Sandra Roelofs Saakashvili, the First Lady of the Republic of Georgia.

And of course, we have our most honored guest, the Secretary General of the United Nations, who will be speaking to us later. I thank all of you for coming but if you would like to stand so that everyone can see you briefly, I would like us to acknowledge our world leaders are here today.

[Applause]

Now, I also want to let you know that we have an additional 14 Health Ministers here, I will list the countries but not their names, just so that you know and if you want to find a particular Health Minister, come find one of our staff and we will link you up because this list embraces the world. We have the Ministers of Health from Kenya, Uganda, Mexico, South Africa, Jamaica, Liberia, Benin, and I want to single out Liberia because my step-daughter works for the Minister of

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Health of Liberia. So, he comes first in our book. Benin, Tanzania, Namibia, Swaziland, Sudan, La Soto, El Salvador and Norway, thank you all for being here. [Applause]

Back in 2001 when Secretary General of the United Nations, Kofi Annan asked me as a newly admitted private citizen, to work on AIDS by mobilizing the business community. We never dreamed, Ben Plumly, our First Executive Director who is here with us tonight as a Senior Executive of Johnson and Johnson, Bill Roady, who had started the organization and is here tonight along with his boss, Sumner Redstone, and Bill and I never dreamed that we could grow this organization to its current size of 225.

In fact, when I told Ben that we needed at least 200 members to have a worldwide impact, I think he wondered if he had been nuts to take the job. But, since USA UNAIDS was paying his salary at that time, and thank you Peter Piot for that, we soldiered on and passed the 200 mark over a year ago and are continuing to grow.

In that period of time, I think the whole concept of corporate social responsibility has grown. We, the GBC is not an operating foundation. We do not have GBC people distributing ARV's or condoms or counseling or administering HIV/AIDS tests in the field or distributing bed nets. That is what you, the companies of the GBC do. Our job is as advocates

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and to work with you to encourage you to do that and to work closely Ray Chambers and President Sampaio on Malaria and Tuberculosis as well.

We are, and I need to underscore this point, our members, that is all we are, we are no more and no less. You are not just at a dinner tonight, although your presence here is immensely important. We have raised \$2 million tonight, thanks to you. [Applause]

But, we are you. And if you are not active members, if we cannot grow, we are not doing what we set out to do. Your efforts in the field are what matter and we are just here to back you up, to encourage you, to tell a company in South Africa what a company in Kenya is doing, to have best practices from Africa shared with people in Latin America and India and vice versa, to encourage the Russians to face up to their problems through our office in Moscow and our office in Beijing of course. That is what we are, to work through your companies.

In the last few months, we have added 19 new companies and I want to acknowledge them particularly because our growth is essential to progress in this idea. The 19 companies, most of whom are in this room tonight, are The New York Stock Exchange, an extraordinary new member. To have the New York

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Stock Exchange means so much to us and I thank you so much, all of you, from NYSE for doing this for us.

News Corp., Rupert Murdoch's gigantic media corporation which is so involved in the fight against Malaria. UPS, Russell Reynolds Associates, which has sponsored our magazine which you have on your seats. The Discovery Channel, TNKBP from Russia, Magna International from Canada, Eli Lilly, System Capital Management from Ukraine, JC Black Book of Travel from here in New York, Hampshire Hotels and Resorts, New York based, run by my friend Sant Chatwal, Thanda Private Game Reserve of Sweden, Lancaster Holdings, our first member from Kazakhstan whose Chief Executive Officer Nurlan Kapparov is with us tonight.

CIBC, the Canadian Imperial Bank of Commerce, Access Bank, a new member from Nigeria, STS Media from Russia and Ukraine. AngloGold Ashanti from South Africa, Volkswagen from Germany and South Africa and the Industrial Union of Donbass Corporation of Ukraine. These are some our new members, our most recent ones. Please join us in thanking them. [Applause]

And please spread the word, please spread the word. I hope that we will be able to have more members. Many of you in this room have been enormously helpful in bringing in other new members and nothing would mean more to us.

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Now, tonight we are going to honor several companies among us that have done special work this year. These were tough decisions. Judges, runners-up, all sorts of things that showed that the idea of social responsibility for corporations is in fact, growing. And I want to start by presenting the first award personally.

We have one award that the staff is allowed to make on its own based on overall leadership factors. This year it is going to go to a company that has been with us from the beginning and that is the great company of Viacom. I would like you to watch the video and then I will say a few words and introduce Sumner Redstone to accept the award. Can we have the video please? [Video played] [Applause]

Earlier this evening you heard a performance by Miri Ben-Ari, the extraordinary Grammy-winning artist. She is here at the personal invitation of Sumner and Paula Redstone, one of their favorite performers and I would like her to add a few words about the honoree tonight.

MIRI BEN-ARI: Thank you. I have worked with Viacom in connection with several of their philanthropic projects and I can attest to their dedication, energy, and passion. Tonight we recognize Viacom and each of its divisions, BET Networks, MTV Networks, and Paramount Pictures, and of course, Sumner Redstone. [Applause]

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JOHN TEDSTROM, PH.D.: Thank you Miri. This is an extraordinary company, a world famous company. Most people know it by its divisions, MTV, BET, Paramount, and until recently, this included CBS.

Sumner Redstone, I must confess, has several other things going for him here. He gave us free office space for years until we outgrew his offices and for that, we are intensely grateful because we simply had no money for rent in New York in the early years and he only threw us out recently and we decided to forgive him and ask him tonight to receive on behalf of his company, our highest award, the Leadership award, Sumner Redstone. [Music played] [Applause]

SUMNER REDSTONE: Good evening everyone. Thank you Ambassador Holbrooke. You are doing a great job. And Miri. Miri, you are a fantastic violinist. I have heard you many times including at my home. You should be congratulated for your musical ability.

In any event, it is a great honor for me to accept the Leadership award, not for me, but on behalf of Viacom and its divisions, BET networks, MTV networks, Paramount Pictures, and all of the employees of Viacom who work assiduously in the fight against HIV/AIDS.

I have traveled the world on behalf of Viacom, [inaudible], exploring exciting business opportunities,

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addressing the strategic and operating challenges that we face, I relish of every minute, every moment. It is a wonderful privilege to meet with people of many different cultures, whether they are high level government officials or our fantastic employees. I hope some of you hear this, who are the creative and intellectual engine of our success.

Usually I am focused. I was, just last month, on a trip to Korea and Japan, on pressing business issues such as expanding our distribution, our leveling the playing fields in markets with distribution monopolies. Speaking as I did with the newly elected President of Korea on these pressing issues. As I did as a sole digital conference, speaking out on one of the most pressing issues facing creative and content businesses, the theft of intellectual property.

As I made my way across the countries and the continents, I have also been acutely aware and highly concerned about the unprecedented scourge of HIV and AIDS. A global issue that has long been the focus of my attention and the attention of my colleagues at Viacom. I have seen first hand, the devastation AIDS, as well as other diseases like Malaria and Tuberculosis has caused.

Think about this, a massive six thousand young people, age 16 to 24 are infected with HIV every day. It is heart breaking and frightening. One simply cannot help but be

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touched by the impact of HIV and AIDS and what it has had on the global population. At Viacom, I am proud to say with a collective spirit of compassion, our channels and brands are working to step maybe to obliterate this devastating time and we hope we make a difference.

Our mission is clear. Remember, the same young people who are at risk to contract HIV/AIDS are watching Viacom programs and global networks like MTV, VH1, BET and Nickelodeon. Young people relate to our program and as such, we at Viacom, know that we have a particular responsibility to inform our audiences about HIV and AIDS.

MTV was launched in 1981, just a week after the first reported case of AIDS in the United States. Since then, Viacom's networks have worked tirelessly and become leaders in the HIV/AIDS awareness and education campaign. As you just saw in the video, we try to inject the same passion, the same quality, the same creativity into our AIDS education as we do into our other programs.

It is not only about PSAIDS and financial support, it is an understanding that our voice, the Viacom voice can be a compelling asset for good and we know we cannot be complacent, which is why we continuously reinvent how we reach out to viewers about this issue. Think about this, in 1994, MTV and The Real World San Francisco introduced viewers to Pedro, who

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was one of the first openly gay men living with HIV could be portrayed in the media.

In 2001, BET premiered Naked Truth. That was a documentary series that examined how attitudes around sexuality and sexual identity affect the sexual health of African Americans. In 2005, Ashley Judd fought against the stigma of being tested for HIV in a documentary aired on VH1.

In addition to introducing viewers to HIV's awareness through innovative content on cable and the internet, Viacom and its divisions have spear-headed a number of significant campaigns to arm viewers with the knowledge to protect themselves against this disease.

In 2003, Viacom partnered with the Kaiser Family Foundation to launch the multiple Emmy and T.V. award-winning No HIV/AIDS campaign. Currently, Viacom is putting its creative muscle and media resources behind several other groundbreaking initiatives including MTV and International, Staying Alive, MTV's It's Your Life, meaning it is your sex life, and BET's Wrap It Up, which also won an Emmy. It is an honor, it really is to join all of you in our efforts to fight to save lives.

This assembly of activists and supporters to me is really inspirational. By the way, if you will indulge me, I would like to briefly recognize Bill Roedy, Vice Chairman of

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MTV networks as a founding member of the GBC. Bill has helped encourage not only Viacom's response to this disease, but he has played an important role in rallying the global powers of government, business and non-profit leaders to join the fight. Bill, wherever you are, we thank you. [Applause]

HIV/AIDS is truly a global disease. It has no borders and it does not discriminate. And the GBC has done a truly inspiring job of marshalling the business community to fight this pandemic. And Viacom is proud to be a part of that effort.

As I close my remarks, you can be certain of this, my goal is to obliterate distribution monopolies wherever they may be, to obliterate the piracy of copyrighted product from Time Square to China. And of course, above all to obliterate the scourge of HIV/AIDS all over the world. So, I thank you again for this wonderful recognition. I am honored to receive it, not on behalf of myself, but on behalf of the BET networks, MTV networks, Paramount Pictures, and Viacom employees, all of whom have worked assiduously in the battle against HIV/AIDS. Thank you. [Music played] [Applause]

MALE SPEAKER: Now, to present the award for business excellence in Comprehensive Workplace Programs, please welcome the Chairman of the Board of the Global Fund and Worldwide Senior Partner of McKinsey & Company, Rajat Gupta. [Applause]

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RAJAT GUPTA: Let me also start by thanking GBC for the role it has played in coalescing globally the private sector and businesses that are present here. I still remember the time when I was very keen to ask GBC to take on the responsibility for becoming the focal point for the Global Fund. They were absolutely in the best position to do so and I very much wanted them to be on board. And when Richard and John agreed that that would be a good idea, I said there is only one catch, you need to expand organization from just looking after HIV/AIDS to Tuberculosis and Malaria. And they readily agreed and we are all very grateful for that.

[Applause]

Now, all of you around the table here do know the importance of workplace programs. Workplace programs are absolutely integral to the fight against HIV/AIDS, Malaria and Tuberculosis. Companies have a unique role to play in protecting and promoting the health of their employees, and more broadly, the communities they serve.

From the Global Fund perspective, we stand ready to partner with companies that would like to expand workplace programs and encourage those of you with programs to consider for investment opportunities with the Global Fund to expand the reach of these programs. There is no better example of a public private partnership than joining hands with the Global

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Fund in each of your companies to truly expand the workplace programs.

So, I would like to first recognize and commend the companies that were in this award category. And they are Equor and East Africa Breweries [misspelled?], congratulations to them. [Applause]

This year's Comprehensive Workplace Program award goes to Standard Bank. I was really very impressed by learning about Standard Bank is that its program stands out due in part to is very impressive and comprehensive and integrated nature of what they have done. The program reaches 40,000 employees in 16 countries in Africa, providing access to free health support services including testing, counseling, and subsidized treatment. And it enables employees to be wellness champions inside the company and beyond. So, let us watch a short video clip about the program. [Video played] [Applause]

Now, it is my pleasure to introduce our recipient, Clive Tasker, who is the Chief Executive Office of Standard Bank to accept the award. I must say, having talking to Clyde during lunch and now, he is personally committed to this, he is a active family man, active outdoor life and loves to see people healthy. Clive? [Music played]

CLIVE TASKER: Good evening everyone. To this Global Business Coalition, thank you for this great honor. I would

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like to accept this award on behalf of Standard Bank with humility and gratitude but also with the acute knowledge of the enormous challenge that we face if we are going to come to terms and beat the scourge of HIV/AIDS.

I would also like to accept this award on behalf of all of the 48,000 team members of The Standard Bank group globally. And more especially, on behalf of the now nearly 1,000 HIV/AIDS wellness champions and other dedicated members of The Standard Bank team, some of whom are with us here this evening.

These people over and above being bankers by day, have assumed the responsibility of driving our HIV/AIDS program over and above that. This award is a tribute to all of them. As we contemplate the future, we at Standard Bank are dedicated and we know we can make a difference.

We can make a difference to every single one of the people who work for us and we can also make a difference to every single one of the people who reside in the communities in which we operate. But, over and above that, we are also committed to making a difference to the countries where we are and ultimately, to the world. Thank you. [Music played]
[Applause]

MALE SPEAKER: Presenting the award for Business Excellence in Workplace Testing and Counseling, please welcome

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the Executive Director of the Global Fund, Dr. Michel
Kazatchkine. [Music played]

MICHEL KAZATCHKINE, M.D.: Good evening everyone.

[Speaking in a foreign language] It is a pleasure to be here.
Thank you all for coming and thank you for your commitment to
the fight against AIDS, TB and Malaria. And Richard, let me
thank you for your leadership, let me thank you and John for
this longstanding warm and constructive relationship that we at
the Global Fund have been having with GBC. Thank you for what
you are doing. Thank you all. [Applause] Thank you all on
behalf of the Global Fund and most importantly, on behalf of
all the people we serve.

Now, I am here to present the award on Business
Excellence in the Workplace in Counseling and Testing.
Counseling and testing remains a key tool in the fight against
HIV/AIDS because knowledge is power. Because testing empowers
individuals with the knowledge so to protect themselves and to
protect the others. Because testing enables countries or us at
the Global Fund and the world to assess and plan for the
present and for the future.

Since '02 when the Global Fund was initiated and June
'07, Global Fund supported programs have allowed 46 million
people to access to HIV counseling and testing. And when it
comes to the ground, I know that how much the presence of

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familiar faces, how much private sector actors presences in communities play an important role in overcoming stigma and thus maximizing testing.

So, tonight, let me first ask you to pay tribute to two companies who were commended this year for their engagement in counseling and testing and this is [inaudible] Zambia and Bralearwa [misspelled?] of Rwanda. [Applause] And this year's winner for the Business Excellence in Testing and Counseling is Telecom, Africa.

Telecom is Africa's largest integrated communications company. Their program stands out for its growth scale and also its focus on destigmatizing AIDS and this is why we are so grateful to them and so admiritive of their work.

As a testament to the success of this program, I understand that over 20,000 Telecom's employees have actually chosen to be tested for HIV. So, let us look at the video clip of their program. [Video played] [Applause] So, ladies and gentlemen, for Telecom Africa today, please welcome Mr. Chipon Kosi [misspelled?] and Mr. Stuart Truman [misspelled?]. [Music played]

CHIPON KOSI: Good evening esteemed guests. I could not help but notice when we came here tonight that somewhat of a poetic irony that we are receiving this award in New York, the city which discovered, if you like, AIDS in the early '80s.

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And I am here assisted by my colleague Stuart, who is one of the first employees to publicly declare his HIV status at work and is one of our wellness champions. [Applause]

I wish to thank you sincerely for this token of recognition and I am actually receiving this on behalf of representative of a very passionate and dedicated Telecom team back in South Africa. I also want to take this opportunity to thank the GBC, for this wealth of knowledge and experience that they share with us on a regular basis.

I wish to acknowledge the seminal work of other members of organizations which face similar challenges as we do. Telecom, as an employee centric organization realizes the responsibility that we have towards our employees' health and well being and your recognition of our Touso [misspelled?] employee wellness program is that we are on the right track. I wish to thank you. [Applause] [Music played]

MALE SPEAKER: Now, to perform us, please welcome back Miri Ben-Ari. [Music played] [Applause]

Now, please welcome for tonight's first address and introduction of our key note speaker, Chief Executive of Xstrada PLC, Mick Davis. Xstrada won the Business Excellence award for Testing and Counseling in 2006 and was commended in the Workplace Programs category in 2005. Ladies and gentlemen, Mick Davis. [Music played]

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MICK DAVIS: Distinguished guests, ladies and gentlemen, I am delighted to be with you this evening. My role I guess, as a Chief Executive of global business, which while being true to the capitalist tradition of striving to maximize returns with share holders, is acting decisively to turn the tide on HIV/AIDS and Tuberculosis.

We are doing this in part because I am persuaded that our ability to maximize the value proposition for our share holders depends on our constructive engagement as a force for good in the communities in which we work. We are doing this in part because we are all prisoners of our past. As a South African, I have witnessed first hand the devastating impact of the double epidemic of HIV and TB in that country. And also, on a even more personal level, my friend died of AIDS and I still grieve his loss.

We are all aware of the effect that HIV/AIDS has on our entire communities by claiming the lives of millions of people often in their prime or what should have been their prime. We are all aware of the fact that for every person who dies of AIDS, they leave behind people who are dependent on them. Society as a whole suffers and we are all diminished by these facts.

We are all addressing HIV/AIDS because its impact in business is clear. Holing out an entire generation of talented and skilled employees. But businesses also have a meaningful impact to the response to HIV/AIDS. Business has the resources, the skills,

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the power to catalyze individuals and organizations, large and small, for greater human good and has a responsibility to do just that.

Companies such as those are noted at this evening's event are increasingly applying their business skills to respond to human tragedy, harnessing financial and human resources to this end, both in the workplace and in the broader communities in which we work.

We have found that the people who make up Xstrata, our employees, are like the vanguard in our response to these diseases. In our own business at Xstrata, as in many others, volunteer employee wellness champions are trained to act as advocates amongst their colleagues, families and friends to encourage voluntary testing and enrollment and treatment if that testing produces a positive result.

This success has resulted in over 90-percent of our employees in Xstrata Coal, South Africa knowing their HIV status. Within the context of the company's programs, individual acts of bravery are bringing about a fundamental change to people's attitudes and behavior towards HIV.

Take Girly Deto [misspelled?] for instance, Girly is an employee at one of our Xstrata's coal operations and last year, she took the very brave and important step of volunteering to openly acknowledge her HIV positive status. Girly is now an HIV advocate and advisor on a full time basis and a powerful symbol of hope, courage, and meaningful change. Now, she came forth because she trusted that in Xstrata, she would not face discrimination. And the

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fact that she was secure in that knowledge, is through the great merit of her colleagues in Xstrata Coal.

She recognizes the power of advocacy and leadership in eroding the stigma that sadly source arounds HIV and AIDS today. Indeed, advocacy and leadership are two areas in which business is well positioned to play a decisive role. Global illnesses such as HIV and Tuberculosis and Malaria require a truly global response. In an increasingly globalized business environment, this requires the engagement of companies who have the influence, the resources, and the international reach to make a sustainable impact in the battle that lies before us.

Of course, while the business community has an important role to play, it cannot do this alone. One of Xstrata's core business principals states if we work together and with others, nobody is this principal of partnership more the evidence in our HIV/AIDS program. Over and above the important programs initiated within our individual businesses, the greater opportunity for all of us is to leverage our respective strengths and partnership and thereby create and deliver solutions that would be impossible for any one organization to achieve alone.

By collaborating with government, communities, donor agencies, United Nations, and other companies, business can focus these efforts on common goals to counter these pandemics on a far greater scale. In Xstrata's case, we have joined together with our

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implementing partner reaction to develop an innovative public private partnership model which includes current investment from the President's Emergency Fund for Aids, PEPFA.

Our partnership brings together provincial and local government, unions and others with Xstrata and with PEPFA's support, we leverage the core competencies of each partner and reach over 1 million people in the Mpumalanga Province in South Africa.

Through a combination of Xstrata sponsored and government owned clinics and through community outreach workers who visit people at their homes, this powerful partnership is improving the efficiency of AIDS and TB drugs delivery and strengthening health services to thousands of people who previously had to travel, at times, hundreds of kilometers to the nearest hospital.

We hope other companies operating in South Africa will join us in this partnership and thereby extend our collective reach further. Indeed, I urge every business leader in this room to seek out further opportunities to act together and play a joint leadership role in advocating action, leveraging each other's strengths, and enhancing further, the effectiveness of this model of public private collaboration.

Cooperation and partnership of course are essential tenants in which the United Nations was founded and the honor that the UN Secretary General Ban Ki-moon has joined us this evening. The UN millennium development goals recognize the importance of a

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successful response to HIV/AIDS, TB, Malaria, and other major diseases in achieving broader ends of global development and poverty eradication.

Since taking office in 2007, Secretary General Ban has spoken out as a global leader and advocate for increased response to AIDS and TB and Malaria around the world. The UN Secretary General's commitment to Malaria was made clear, when he launched a new campaign last March, calling the world to ensure that all of Africa has access to basic Malaria control measures by the end of 2010. And earlier today at the first HIV, TB Global Leaders Forum, held at the United Nations here in New York, the Secretary General called for bold leadership and increased collaboration in combating these diseases and Tuberculosis in particular.

Secretary General Ban has also taken the responsibility for his own employees at last month's launched UNK, a new workplace HIV program to provide training, counseling and testing for United Nation's staff and their families, pledging to make the United Nation a model for its workplace response to HIV/AIDS just as every company in the GBC seeks to protect and educate its workforce.

He recognizes the enormous potential that exists to stop HIV/AIDS, TB and Malaria through partnerships between the business sector, government, NGO's, and the United Nations. I am thus pleased to introduce him this evening, ladies and gentlemen, the AIDS

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Secretary General of the United Nations, Mr. Ban Ki-moon. [Music played]

BAN KI-MOON: Thank you Mr. Davis, for that kind introduction. Ambassador Holbrooke, your Excellencies, Heads of State and Government, distinguished Health Administrators, Excellencies, distinguished ORD's this evening, ladies and gentlemen, it is an honor to join so many eloquent voices to talk about some of the biggest threats to human health today and to the development of a whole nations. AIDS, TB, and Malaria are among the top ten causes of death worldwide. And in Africa, AIDS and Malaria account for more death than anything else.

And some of you heard this afternoon, at the HIV, TB Global Leaders Forum, the links between HIV and TB are deadly. In Africa, TB is the leading killer of people living with HIV. Many of you are in New York for this week's high level meeting on HIV/AIDS. The meeting will discuss my report to the UN General Assembly, feature updates from a record 147 countries and scaling up towards universal access to HIV prevention, treatment, care, and support.

A few countries are already on track to achieve universal access to HIV treatment. Today, 3 million people in low-end, middle income countries are taking life lengthening antiretroviral drugs. But, this is less than a third of the people who need it. And for every two people who start taking antiretrovirals, out of the five that become newly infected with HIV.

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Why is a business particularly effected? One of the unique aspects of AIDS is that it overwhelmingly kills people in their most productive years. So, the cost to individuals and families can be accounted in many ways, lost wages, major medical expenses, impoverishment, all fond of children. The same is true of the course to societies, the lost of productive and skilled adults, lost ability to provide education, health care or other basics of development and over the long term economic growth.

What is bad for society, is bad for business and industry, especially when the cost to society are so wide ranging. But there are direct costs too, spiraling expenses due to absenteeism, the need to recruit and train staff to replace those too ill to work, loss of productivity, increased insurance cost or the pension payouts. That is why it is right and necessary that businesses should play an increasingly active role in supporting efforts towards universal access to HIV prevention, treatment, care and support.

Strengthening partnerships among governments, civil society and the private sector is key. I applaud the Global Business Coalition for launching for the first of its impact initiatives, a pioneering concept pulling the efforts of business, local government, donors and NGO's to step up HIV testing and help roll out form-based HIV counseling.

As important the GBC partnerships will provide bed nets to fight Malaria. Let me take this opportunity to urge all companies

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present to devote resources in response to my call for universal coverage of Malaria control in Africa by 2010. We must provide bed nets, indoor residual spraying and treatment. To succeed, these efforts requires the full engagement of the business sector. We need all of you to help cover the bed net gap and achieve universal coverage.

Equally, we need you to partner with us in the walk to fight TB. By special envoy to stop TB, Jorge Sampaio, former President of Portugal, has worked tirelessly for the past two years to raise the profile of Tuberculosis on national and international development aid agendas. Crucially, he has focused on the due threats of TB, HIV, a co-infection and drug resistance, TB and on the challenges in the African region. I am delighted that President Sampaio is here with us tonight to present the award on TB.

[Applause]

Tonight's award winners are leading proof of what is possible in terms of business sector improvement in the three epidemics. I salute them all. Above all, I hope that many more will follow their example. Many multination of companies are increasingly engaged. On most amphygenous operations in the countries hardest hit by the three epidemics, are run by small and medium enterprises. They must be brought on board.

Also crucial are the small produces that make up the informal economy given the vulnerability that comes from informal

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employment, lack of social protection, and limited access to health services. So, as the leaders of larger companies, you also have a role to play in supporting smaller businesses.

Equally, you can assist at national business coalitions, employers federations, and government organizations that provide the support to small and medium enterprises and informal sector. Dear friends, the United Nations is fully committed to working with businesses of all sizes and sectors to strengthen the response to three epidemics. I applaud the initiative to the Global Business Coalition to prepare a business road map for the next five years to scale up the business response and I look forward to reading it.

As Peter Piot, the UN Executive Director, puts it so well, our mission is to make the money work for people on the ground. You not only have the resources, you have the capacity to plan and invest for the future. You have what it takes to play a leading role in the global response to AIDS, TB, and Malaria. I am grateful to every one of you for your commitment and leadership. Thank you very much.

[Applause] [Music played]

MALE SPEAKER: Please welcome back to the stage, Nicholas Kristof. [Applause] [Music played]

NICHOLAS KRISTOF: Thank you. And thank you very much Mr. Secretary General for those remarks. It is so important to have leadership on this issue from the United Nations and your presence underscores that leadership on these incredibly important issues.

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As the Secretary General mentioned, one of the leaders in battling Tuberculosis is the former President of Portugal and the Secretary General Special Representative on that issue, Jorge Sampaio. I am very pleased to introduce to present the GBC award for Business Excellence on Tuberculosis, President Sampaio. [Applause]
[Music played]

JORGE SAMPAIO: Well, good evening ladies and gentlemen. What a great pleasure to be here. And may I start with a very strong congratulations to Ambassador Holbrooke and to John Tedstrom and of course, to all the companies who belong to GBC. This is a magnificent experience and in fact, it has developed social business responsibility to a great extent. In fact, Tuberculosis or TB is a much neglected problem although it is a devastating disease that kills 4,500 people a day. I mean nearly 2 million per year.

TB is not only a human disaster, but also a social scourge and an economic barrier to the developing of struggling nations. It is part of the everyday insecurities faced by the world's poor and excluded, but they are also a breeding ground for instability, conflict, and of course, effecting global security.

In my capacity as United Nations Special Envoy to stop TB, and I thank his Excellency, the Surgeon General for his permanent support, I would very much like to emphasize how important corporate action is in the health sector, particularly in the emerging and developing countries.

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I have learned this on the ground, seen the experiences, studying them, comparing them and in fact, due to the financial constraints of the future, we have to go directly to public private partnerships to enhance the possibilities of fighting these pandemics. Specifically collaboration between private sector companies, public sector entities, and NGO's identified precisely as public private partnerships, have shown a tremendous potential to compliment the public sectors for efforts to control these pandemics.

Fortunately, there are already several examples of companies committed to address global health needs. Let me only remind you Lilly Total or Table Text [misspelled?] efforts and of course, for tonight, BD, Becton, Dickinson and Company. It is my pleasure and great privilege to announce that this year, the award for Business Excellence in Fighting Tuberculosis goes precisely to BD, for their leadership in improving access to diagnostics for Tuberculosis in the developing world.

Their research in 9 high risk companies focused on patients who are infected with HIV and TB and was undertaken in partnership with the Foundation for Innovative New Diagnostics. So, now let us see a video clip about the program. [Video played]
[Applause]

Gary Cohen, the Executive Vice President of BD, whom I am pleased to introduce to you tonight, has been Executive Vice President since June 2006 and is dedicated both professionally and

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personally to addressing global health needs with particular focus on infectious diseases with our ravaging developing countries. Please give him a big hand, please Mr. Cohen. [Music played] [Applause]

GARY COHEN: Thank you President Sampaio and thank you for your leadership in fighting Tuberculosis which is so critical. Ambassador Holbrooke and John Tedstrom, thank you for the honor of this award and even more so for your ongoing friendship.

Secretary General Ban Ki-moon, thank you for creating such a welcoming environment for the business sector at the United Nations which I am certain will lead to greater contributions of our core competencies and resources. [Applause]

Tuberculosis involves 9 million new cases of active TB each year, 9 million people diagnosed with active Tuberculosis. 1.7 million deaths year. It is the leading cause of death for people living with HIV/AIDS. Despite this, it is the world's largest neglected disease. Multiple drug resistant Tuberculosis and extensively drug-resistant Tuberculosis have created this to be a global threat to every nation in the world. Yet, the diagnostic technology that is used in most developing countries is 120 years old and virtually ineffective for people who are co-infected with HIV/AIDS and TB.

Recognizing this, BD entered into a collaboration with the Foundation for Innovative New Diagnostics in 2004 to demonstrate the effectiveness of better technology. We do demonstration studies in 9

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developing and emerging countries, collecting 150,000 patient samples with results so conclusive that it led the World Health Organization to issue new guidelines against TB for TB diagnostics for the first time.

This was a great achievement and it was an achievement of some heroes in BD. I am here representing 28,000 people who work in 50 countries. And some of the heroes, they are not famous, but they are here. One of them is sitting at the table, the gentleman who invented liquid culture technology, Dr. Solomon Sadiki [misspelled?] is here this evening. [Applause]

Also here this evening, are Krista Thompson and Carol Jefferson who led the collaboration with FIND, the Foundation for Innovative New Diagnostics. [Applause]

And let me also mention the gentleman who appeared in the video, Peter Molopi [misspelled?] who leads our South African organization, he is our country leader. It is no coincidence he was there. He initiated this partnership. Peter Malopi was born and raised in Soweto, under very different conditions that exist in South Africa today and it was his influence that started this collaboration.

So, let me just share the final thought with the colleagues from the business sector, never underestimate what your organization can do, never underestimate what one person can do. Thank you very much. [Applause] [Video played]

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